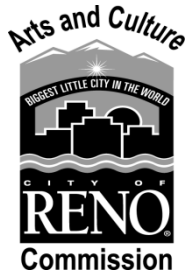


Reno Arts and Culture Commission



APOPTED MEETING MINUTES

MONDAY, May 5, 2014 ~ 5:00 p.m.

**MCKINLEY ARTS AND CULTURE CENTER
925 RIVERSIDE DRIVE, RENO, NV 89503**

MEMBERS

Michele Attaway, Chair
Lisa Kornze, Vice Chair
Willis Allen
Megan Berner
Sharon Honig-Bear
Rob McLaughlin
Nancy Pearl
Suzanne Vincze
Brad Van Woert

I. CALL TO ORDER (For Possible Action)

Chair Attaway called the meeting to order at 5:12 p.m. A quorum was established.

II. ROLL CALL (For Possible Action)

MEMBERS PRESENT: Michelle Attaway, Lisa Kornze, Megan Berner (arrived at 5:30 p.m.), Sharon Honig-Bear, Rob McLaughlin, Nancy Pearl, and Suzanne Vincze

MEMBERS ABSENT: Willis Allen, Brad Van Woert

POSITIONS VACANT: None

ALSO PRESENT: Christine Fey - Resource Development and Cultural Affairs Manager
Tom Stille – Recreation and Parks Commission Liaison

III. PUBLIC COMMENT – This item is for either any General Public Comment or any Action Item Comment and is limited to no more than three (3) minutes per person.

None

IV. APPROVAL OF THE APRIL 7, 2014 MEETING MINUTES OF THE RENO ARTS AND CULTURE COMMISSION (For Possible Action)

It was moved by Commissioner Honig-Bear, seconded by Commissioner McLaughlin, to approve the April 7, 2014 meeting minutes. The motion carried: Commissioners Attaway, Kornze, Honig-Bear, McLaughlin, Pearl, and Vincze assenting; Commissioners Allen, Berner and Van Woert absent; and no positions vacant.

V. CITY COUNCIL LIAISON REPORT - (Item for general informational items only. No deliberation or action will be taken on this item.)

None

VI. PROJECT/SPECIAL REPORTS

A) PUBLIC ART COMMITTEE REPORT

1) UPDATE ON THE BICENTENNIAL PARK PROJECT; TED-X TEMPORARY ART INSTALLATION; TRUCKEE RIVER FISH PROJECT; AND PORTAL OF EVOLUTION PURCHASE AND INSTALLATION

- Christine Fey met with representatives of the Downtown Rotary who are anxious to get started on the design for the Bicentennial Park. It is still in the concept stage.
- Ted-X Grant was approved by City Council last week.
- The Truckee River Fish project is moving forward.
- Negotiations with the artist for purchase of the Portal of Evolution are underway. The City attorney is reviewing the contract.

Christine Fey reported none of the murals have been tagged recently and cleaning of the art that has been tagged is in process.

* Denotes **NON** action item

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B) MARKETING COMMITTEE REPORT

Commissioner Pearl said the UNR Advanced Strategic Marketing Class's final presentation for RACC brand development will be May 15th at 11:00 a.m. in room 216. They will detail a graphic representation for RACC, brand concepts, a marketing plan, and recommendations on how to move forward. A representative of the class will attend the RACC meeting in June. Commissioner Pearl reported Rachel Kingham is the marketing liaison for Art Blast. She also said the marketing committee is working on a data based fact sheet for the website.

C) ART BLAST COMMITTEE REPORT

Commissioner Berner met with the Art BLAST jurors. They are Paul Baker Pringle, Claire Munoz, Elizabeth Ferril and Megan Berner. Twenty-two artists applied of which 17 were selected. Ideally, twenty artists are wanted. There is a large pool of volunteers, including the Commissioners to help during the event. Commissioner Vincze designed the logo including the saying Biggest Little Art Show Today which will be included in the Little Book of Artown..

D) DEVELOP A SCOPE OF WORK AND CRITERIA FOR A CITY POET LAUREATE (For Possible Action)

Christine Fey contacted poet Shaun Griffin to assist with the development of criteria for the City poet. An update will be first forwarded to City Council in memo form and once the Commission develops criteria, it will go to City Council possibly in August. On special occasions the poet may attend City Council meetings to present a poem. The Commission noted that an honorarium is warranted for this position. A job description should also be written.

VII. FINANCIAL REPORT AND BUDGET UPDATE

A) REVIEW AND ACCEPT FY 2013/14 COMMISSION BUDGET REPORT (For Possible Action)

Motion carried to accept the report by Lisa Kornze; second Sharon Honig Bear, 7 in favor, 2 absent, none opposed.

B) CONSIDER SPONSORSHIP LEVEL FOR THE ART SPOT WEBSITE (For Possible Action)

As presented at last month's meeting by Eric Brooks and Geralda Miller a centralized website is being developed, see www.artspotreno.com. It will also include a calendar of events. Last Thursday's first Art Walk had thirteen galleries participating. It will continue to be the first Thursday of the month. It is a free event, however, for \$10 you get a glass, a raffle ticket and a map of the walk. For \$15 you get the same, except the glass will be a limited edition hand-painted piece of art. This month the glass is by Bryce Chisholm. Each month will feature a different artist.

Sponsorship levels are as follows:

- \$100/year – Art Spot flag and sticker
- \$275/year – Art Spot flag and sticker and an ad for three months
- \$500/year – Art Spot flag and sticker and an ad for six months
- Artists will be charged \$25/year.

It was recommended RACC sponsor Art Spot at the highest level. Chair Attaway suggested that the sponsorship include an Art Spot event for the reception on Friday, September 5th.

It was moved by Commissioner Pearl, seconded by Commissioner Kornze, to sponsor Art Spot Reno at the \$500 level. The motion carried: Commissioners Attaway, Berner, Kornze, Honig-Bear, McLaughlin, Pearl, and Vincze assenting; Commissioners Allen and Van Woert absent; and no positions vacant.

VIII. APPOINTMENT TO COMMITTEES (For Possible Action)

None

IX. ANNOUNCEMENTS NOT ANTICIPATED AT THE NOTICE DATE - (Item for general announcements and informational items only. No deliberation or action will be taken on this item.)

Christine Fey reported the City of Sparks and RSCVA are teaming up with Cal-Fest to bring an event production workshop to Reno. It will be June 10th from 8:30 a.m. to 4:00 p.m. at the Nugget. The cost is \$50 and it includes lunch. Presenters will be Ruth Schnabel, Ray Pulver, Francine Burge, Constance Aquilar, Callie Crawford and The Abbi Agency. Christine Fey will e-mail the information to the Commissioners.

* denotes **NON** action item

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Commissioner McLaughlin announced that the budget workshop was moved from May 6th to May 7th.

Commissioner Honig-Bear announced that the birthday party for the City of Reno is on Saturday, June 10th from 2:00-5:00 p.m.. Twelve historical sites can be visited on a walking tour. At these sites fake money will be given and a re-enactment of an 1898 auction will take place at 4:30 p.m. A media event will be held Friday at the Lake Mansion. Additionally, at 10:00 a.m. Saturday a picture will be taken in front of the California building replicating a 1938 photo.

X. SET DATE, TIME AND AGENDA FOR THE NEXT MEETING (For Possible Action)

Monday, June 2, 2014 at 5:00 p.m.

XI. PUBLIC COMMENT – This item is for General Public Comment and is limited to no more than three (3) minutes per person.

None

XII. ADJOURNMENT (For Possible Action)

Chair Attaway adjourned the meeting at 6:05 p.m.